Associate your business with a unique non-profit with a proven track record. Our audience is broad, with half of attendees being 18-35 years old and half of attendees being 36 years old and above.

Based on an in-person survey and online evaluation our 2019 data reflects that our customers of the festival spent over $500,000 in our two communities while at our events. Dollars were spent on hotel, food, drinks, shopping, and gas. Some customers spent $300-$500 per day.

- MWMF 2019 in La Crosse included 2000+ attendees
- the Fest program and APP were seen by over 25,000 people
- In 2019, through sponsor partners, we had $50,000 in media sponsorships, which helped to amplify the involvement of all of our sponsors
- Social media, print ads, and articles reached up to a million people during the months leading up to and during the festival

**$10,000 STAGE SPONSOR LEVEL**
- Sponsorship Banner
- (2) Full page advertisements in the Festival Listener’s Guides
- Corporate banner on MWMF website for 12 months
- Corporate hyper-link on E-news for 12 months
- Corporate logo listing on poster and mobile APP
- Corporate name listed in Listener’s Guide
- Corporate Listing on Sponsorship Board
- (20) 2-Day Tickets

**$5,000 STAGE SPONSOR LEVEL**
- Sponsorship Banner
- Full page advertisement in the Festival Listener’s Guide
- Corporate banner on MWMF website for 6 months
- Corporate hyper-link on E-news for 12 months
- Corporate logo listing on poster and mobile APP
- Corporate name listed in Listener’s Guide
- Corporate Listing on Sponsorship Board
- (10) 2-Day Tickets

**INTERESTED IN SPONSORSHIP?**
Contact MWMF Managing Director Abby Lee at 507-450-7600 or Abby@midwestmusicfest.org
<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship Details</th>
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| **$2,500 STAGE SPONSOR LEVEL** | - Sponsorship Banner  
- Full page advertisement in the Festival Listener's Guide  
- Corporate banner on MWMF website for 3 months  
- Corporate logo listing on poster and mobile APP  
- Corporate name listed in Listener’s Guide  
- Corporate Listing on Sponsorship Board  
- (5) 2-Day Tickets |
| **$1,000 COMMUNITY SPONSOR LEVEL** | - 1/2 page advertisement in the Festival Listener’s Guide  
- Corporate banner on MWMF website for 3 months  
- Corporate listing on website and mobile APP  
- Corporate name listed in Listener’s Guide  
- Corporate Listing on Sponsorship Board  
- (4) 2-Day Tickets (either city) |
| **$500 HEADLINER SPONSOR LEVEL** | - 1/4 page advertisement in the Festival Listener’s Guide  
- Corporate listing on website and mobile APP  
- Corporate name listed in Listener’s Guide  
- Corporate Listing on Sponsorship Board  
- (3) 2-Day Tickets |
| **$300 SUPPORTING ACT LEVEL** | - 1/4 page advertisement in the Festival Listener’s Guide  
- Corporate name listed in Listener’s Guide  
- Corporate Listing on Sponsorship Board  
- (2) 2-Day Tickets |
| **$150 OPENING BAND LEVEL** | - 1/8 page advertisement in the Festival Listener’s Guide  
- Corporate name listed in Listener’s Guide  
- Corporate Listing on Sponsorship Board  
- (1) 2-Day Ticket |