

# MID WEST MUSIC FEST 2019

## CORPORATE SPONSORSHIP OPPORTUNITIES

**MAY 3-4 WINONA AND MAY 17-18 LA CROSSE**

### DETAILS

- MWMF 2018 included 5000 attendees
- The 2019 Listener's Guide will be seen by over 25,000 people
- MN Public Radio is a major sponsor of the festival, exposing the festival and your business to their 70,000 person e-newsletter and extensive on-air advertising that reaches over 100,000 listeners per day
- Local coverage through Midwest Family Broadcasting and Leighton Broadcasting provides extensive coverage through the immediate region

In total, connecting your business to the festival has the potential to expose your business to well over a million people during the months leading up to and during the festival.

### **\$10,000 STAGE SPONSOR LEVEL ((3 AVAILABLE))**

- Exclusive 3x12 Sponsorship Banner on Main Stage<sup>#</sup>
- (2) Full page advertisements in the Festival Listener's Guide
- Corporate logo listing on MWMF website and in E-news with hyper-link
- Corporate logo listing on poster and mobile APP
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (20) 2-Day Tickets (either city)
- (20) Beverage Tickets
- (6) tickets to MWMF Presents show of your choice
- (20) tickets to VIP area associated with the Main Stage

### **\$5,000 STAGE SPONSOR LEVEL (4 AVAILABLE)**

- Exclusive 3x6 Sponsorship Banner on Stage<sup>#</sup>
- Full page advertisement in the Festival Listener's Guide
- Corporate logo listing on MWMF website and in E-news with hyper-link
- Corporate logo listing on poster and mobile APP
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (10) 2-Day Tickets (either city)
- (10) Beverage Tickets
- (4) tickets to MWMF Presents show of your choice
- (10) tickets to VIP area associated with the Main Stage

### **INTERESTED IN SPONSORSHIP?**

Contact MWMF Director Parker Forsell (608.498.0268) or [parker.f@midwestmusicfest.org](mailto:parker.f@midwestmusicfest.org)

### **\$2,500 STAGE SPONSOR LEVEL (6 AVAILABLE)**

- Exclusive 2.5x4 Sponsorship Banner on Stage<sup>#</sup>
- Full page advertisement in the Festival Listener's Guide
- Corporate logo listing on MWFM website and in E-news with hyper-link
- Corporate logo listing on poster and mobile APP
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (6) 2-Day Tickets (either city)
- (6) Beverage Tickets
- (2) tickets to MWFM Presents show of your choice
- (6) tickets to VIP area associated with the Main Stage

### **\$1,000 COMMUNITY SPONSOR LEVEL**

- 1/2 page advertisement in the Festival Listener's Guide
- Corporate logo listing on MWFM website and in E-news with hyper-link
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (4) 2-Day Tickets (either city)
- (4) Beverage Tickets
- (4) tickets to VIP area associated with the Main Stage

### **\$500 HEADLINER SPONSOR LEVEL**

- 1/2 page advertisement in the Festival Listener's Guide
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (3) 2-Day Tickets (either city)
- (4) Beverage Tickets
- (3) tickets to VIP area associated with the Main Stage

### **\$300 SUPPORTING ACT LEVEL**

- 1/4 page advertisement in the Festival Listener's Guide
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (2) 2-Day Tickets (either city)
- (2) Beverage Tickets
- (2) tickets to VIP area associated with the Main Stage

### **\$150 OPENING BAND LEVEL**

- 1/8 page advertisement in the Festival Listener's Guide
- Corporate name listed in Listener's Guide
- Corporate Listing on Sponsorship Board
- (1) 2-Day Ticket (either city)
- (2) Beverage Tickets
- (1) ticket to VIP area associated with the Main Stage

<sup>#</sup> There is Corporate exclusivity per stage, but there will likely be a Media sponsor involved with your stage as well